

Dog Man Book 11 Release Party

Jennifer Hron, Children's Librarian
Wauwatosa Library

Audience

School age children, Families

Description

Celebrate the release of *Dog Man 11: Twenty Thousand Fleas Under the Sea* at the library! We'll have activities, crafts, snacks and trivia based on the popular series, plus a preview of the newest title.

Budget

\$51-\$100

Mixes

- Crafts Mix - Box 4: Button Maker 1.5"

Learning outcomes

Have fun hanging out with other Dog Man fans and enjoy activities based on the books.

Advance Planning

We started planning a few months in advance to schedule, order many copies of the books and prep activities

Marketing

Facebook, library calendar online and physical copies, promoting to class visits/schools.

Budget Details

Majority of the budget went to purchasing additional copies of books to have some on hand to give away ("lucky day" copies), also spent some money on snacks (~\$30). 20 copies were ordered; some released to holds list, others reserved for the event.

Day-of-Event Activity

2 staff covered program, some activities on the library floor, some in Story Room. Before program begins: inflate balloons, decorate the desk like a jail, prep snacks, set up laptop for trivia, etc...

6:30

- Photo ops with Dog Man cardboard cutout, and "jail" desk
- Booklet of fun activities (pencils, colored pencils, markers/crayons)
- Scavenger Hunt, find all of the characters spread throughout the children's room
- Superhero Name Generator

7:00

- Story Time Room: Snacks & Button/Bookmark making

7:15

- Supa Fun Activities: Which Dog Man Character Are You?
<https://ontarianlibrarian.com/2019/12/23/which-dog-man-character-are-you-personality-quiz>
- Silly Sing-along <https://www.youtube.com/watch?v=daTqpickEbg>
- Chapter Reveal/ Sneak Peek
<https://www.youtube.com/watch?v=6QLm3m9sB98>

7:30 – Trivia (and prizes)

- Trivia/raffle winners can choose between book or mask
- Everyone gets tattoos (each) and poster (per family)

Snacks

- Use dog bowls for snacks/crafts – DIY snack table (supervised) with chex cereal, chocolate drizzle, butterscotch chips, small marshmallows, powdered sugar

Other resources:

- Dog Man Library Program Outline:
<https://ontarianlibrarian.com/2020/01/10/dog-man-library-program-outline/>
- Dog Man to the Rescue!
<https://bookcartqueens.com/2019/07/19/dog-man-to-the-rescue/>
- Dog Man Afternoon! <https://jbrary.com/dog-man-afternoon/>
- Host a Supa Awesome Dog Man Party!
<https://literarylibrariankim.blogspot.com/2019/08/host-supa-awesome-dog-man-party.html>
- Dog Man Ideas from Scholastic website – read aloud and song
<https://www.scholastic.com/site/pilkey/dav-pilkey-at-home/dog-man-series.html>
- Dav Pilkey's Dog Man Holiday Sing-A-Long | Official Sneak Peek to Dog Man 11
<https://www.youtube.com/watch?v=daTqpickEbg>
- Dav Pilkey Reads from Dog Man: Twenty Thousand Fleas Under the Sea
<https://www.youtube.com/watch?v=6QLm3m9sB98>

Program Execution

Everyone had a great time with various stations: drawing, scavenger hunt, trivia, crafts like button making!

Program Outcomes and Evaluation

Attendance was 100+ people. Brought people into the library, encouraged check outs of materials, repurposed damaged book copies.

Advice

It's a lot of work but a lot of fun!